

# Trebesius Artwork

Tobias Trebesius · Production Artist · DTP-Operator

## Freelance Production Artist

**In brief** I am an experienced production artist with profound knowledge of the final artwork process and a keen eye for detail. I put the finishing touches on any artwork you commit to me.

I can support your creative design team, seeing art projects through from the first draft to production, ensuring that your creative concept is executed in the highest standards.

I can work from home or in your company, if desired.

## I offer final artwork for:

- Corporate Design** logos (including logo banks), pictograms, illustrations, design templates (InDesign/Illustrator/Photoshop), CI manuals
- Advertising** marketing collateral, out-of-home advertising, display ads
- Packaging** food, consumer electronics, pharmacy, POS displays
- Literature** books and magazines, corporate publishing
  - more** exhibition booths, wayfinding, signage, maps, instruction manuals, board and card games, catalogues, DTP challenges of any kind
- Service** final artwork QC, DTP workflows, consulting
  - DTP** layouts according to CI, image editing, composing, creative brief for image editing and post-production
- Tools** Adobe Creative Suite / Mac OS X
- Working knowledge** CMS (TYPO3, WordPress), office suites, UI design, 3D, animation, cartoon, CI hotline, Windows
- Languages** german, english, spanish

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## Highlights

**Mercedes-Benz Star**



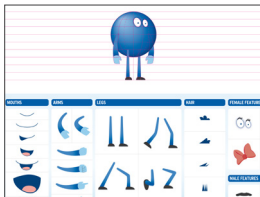
Final artwork, design team support, quality control.  
International logo banks and design templates.

**innogy logo**



Shape and colour exploration, prepress proofing,  
final artwork of logo and pictograms, logo banks.

**Payback Pointees**



Finishing of more than 100 Pointees and props.  
International design templates in Adobe Illustrator.

**Apple Design**



Book for the exhibition 'Stylelectrical – electronic design  
that is making history' at Museum für Kunst und Gewerbe  
in Hamburg, 2011. 320 pages, hundreds of photos, german  
and english, hard- and softcover.

**Luxury can**



Amaro Averna Liqueur, Limited Edition.  
Nine colour separations (incl. embossing)  
handmade in Adobe Illustrator.

**Megaposter**



Final logo artwork for Bostik adhesives.  
Logo banks and design templates.  
Production art for a megaposter in Paris.

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## About me



I was born in Hamburg in 1966, growing up in Hamburg and in Montevideo, Uruguay.

I've been a DTP freelancer in Hamburg since the nineties, for more and more renowned companies. In the past few years I specialized in logo artwork and corporate design, and helped develop logos for famous brands and global corporations.

## Practical Experience

- since 01/2017** Freelance Production Artist
- 09/2013 – 07/2016** Production Artist/DTP-Operator at Jung von Matt/brand identity, Hamburg
- 10/1996 – 08/2013** Freelance Production Artist

## Fixed-term work contracts

- 09/2003 – 12/2003** Final artwork and typesetting at e-fact/Springer & Jacoby Design UK, London
- 02/2002 – 03/2003** Final artwork team leader at Conrad Gley Thieme Werbeagentur, Hamburg

## Early years

- 01/1995 – 03/1996** Final artwork at Lehr und Brose Direktmarketing GmbH, Hamburg
- 1993 – 1995** Freelancer in DTP operation, Newspaper typesetting, and final artwork
- 1988 – 1992** Apprentice and assistant in graphic design at Atelier Peter Morgenbrodt, Hamburg

## Education

- 1983 – 1986** Technical College Maturity at Fachoberschule für Grafik und Gestaltung, Hamburg

## References

**Agencies** (Hamburg, unless otherwise noted)  
Economia, Fritsch Heine Rapp Collins, Grey CC, Hoffmann und Campe Corporate Publishing, Jung von Matt/brand identity, Kolle Rebbe, Philipp und Keuntje, Schaffhausen Advertising, Springer & Jacoby Design UK (formerly e-fact, London), Syndicate

**Agency clients** Audi, Bacardi, Bostik, Condé Nast (Vogue), Castrol, Deutsche Telekom, Douglas, Euronics, Gruner + Jahr (Geo Magazine), innogy, JP Morgan, Maybach, Mercedes-Benz, Morgan Stanley, Payback, Roland Berger, Staples, TUI, Vodafone